



REPUBLIC OF KENYA

THE NATIONAL ANTI-CORRUPTION CAMPAIGN STEERING COMMITTEE
(NACCSC)

Progress Report

to:

His Excellency Hon. Uhuru Kenyatta, C.G.H.
President of the Republic of Kenya
and Commander-in-Chief of the Defence Forces

1ST APRIL – 30TH SEPTEMBER, 2015

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ACKNOWLEDGEMENTS

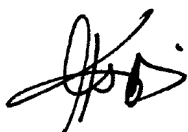
The National Anti-Corruption Campaign Steering Committee (NACCSC) acknowledges the support and facilitation by the Government of Kenya especially provision of the resources and authorizations necessary for the implementation of the nationwide campaign against corruption. We acknowledge and thank Hon. Prof. Githu Muigai, E.G.H., SC, Attorney-General for policy guidance and advice; and Mr. Njee Muturi, C.B.S., Solicitor-General for technical support including recording values-based anti-corruption messages. We also thank the entire staff in the Office of the Attorney General and Department of Justice for the operational support.

NACCSC is indebted to the County Governors for Uasin Gishu, Trans Nzoia, Nandi, Elgeyo Markwet and Baringo Counties who spared their time to receive and hold meetings with NACCSC Members and Staff during the visits to the five counties. We appreciate the useful contributions, together with those of the County Executive Committee Members, County Secretaries and Heads of County Public Service and all other County Government officials for facilitating the successful engagements. NACCSC took this as an indicator of a promising future working relationship with the County Governments in the delivery of an effective campaign.

We acknowledge the good work done by Media Houses in the production and transmission of anti-corruption messages through Kalya FM, Radio Jambo, Inooro FM, Star FM, Ghetto Radio, Musyi FM, West FM and Radio Kaya. The participation by the members of public in the radio anti-corruption campaign through short text messages, telephone call-ins and the social media posts was overwhelming. Also acknowledged is Nation Media Group and Mediamax Ltd for disseminating values-based public service announcements.

The implementation of campaign activities could not have been possible without the support and facilitation by various National Government Ministries, Departments and Agencies; and the County Governments. The contribution by officers in the Ministry of Interior and Co-ordination of National Government in the Presidency, who supported and facilitated the County Anti-Corruption Civilian Oversight Committees implement campaign activities, is acknowledged. The participation by Non State Actors in the anti-corruption sector was very encouraging and added value to the campaign. In this regard, Transparency International – Kenya is singled out for a special mention.

Finally, the Chairman and Members are acknowledged for providing campaign policies, oversight and guidance in the overall campaign implementation. The Commitment by the Secretariat Staff in conceptualizing, developing and implementing campaign programmes and activities as well as the invaluable inputs is acknowledged.



G. D. Gathii

AG. DIRECTOR

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LIST OF ABBREVIATIONS

AGPO	– Access to Government Procurement Opportunities
CACCOCs	– County Anti-Corruption Civilian Oversight Committees
CEC	– County Executive Committee
CDF	– Constituency Development Fund
CDFCs	– Constituency Development Fund Committees
CSOs	– Civil Society Organizations
EACC	– Ethics and Anti-Corruption Commission
ICT	– Information, Communication and Technology
IEC	– Information, Education and Communication
IPCRM	– Integrated Public Complaints Referral Mechanism
IRCK	– Inter-Religious Council of Kenya
KNCHR	– Kenya National Commission on Human Rights
MICT	– Ministry of Information, Communication and Technology
MoU	– Memorandum of Understanding
MYWO	– Maendeleo Ya Wanawake Organization
NACCSC	– National Anti-Corruption Campaign Steering Committee
NCPWD	– National Council for Persons With Disability
NYC	– National Youth Council
OAG & DOJ	– Office of the Attorney-General and Department of Justice
PMCs	– Project Management Committees
PSAs	– Public Service Announcements
TI (K)	– Transparency International (Kenya)

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CHAIRMAN'S MESSAGE

The National Anti-Corruption Campaign Steering Committee (NACCSC) is established to undertake a nationwide public education, sensitization and awareness creation campaign to change the attitudes, behaviour, culture and practices of Kenyans towards corruption. The campaign is targeted at the members of the public to ensure they fully understand corruption including the types, manifestations, effects and most importantly, the actions that should be taken to fight and prevent it.

Corruption continues to pose great challenges to the delivery of quality service to the public and the attainment of the country's development goals envisaged in the Kenya Vision 2030. A significant large percentage of Kenyans perceive corruption to be on the increase as evidenced by the findings of studies undertaken by various institutions in the anti-corruption sector. More worrying is that only a small proportion of Kenyans that are already aware about corruption take action. The result is inadequate public support to the fight against corruption and a passive society. This situation needs to change.

The vice became aggravated with the implementation of the devolved system of Government. NACCSC is working closely with a number of County Governments to fight corruption through implementation of county specific strategies that were agreed upon during various high level policy meetings previously held with Governors and Executive Committee Members. The progress is encouraging and NACCSC will approach additional County Governments for partnerships in the fight against corruption through awareness creation and public participation.

NACCSC will fully utilize and facilitate the County Anti-Corruption Civilian Oversight Committees to effectively fight the vice in the counties, monitor and prevent corruption in the implementation of publicly funded community projects and provide support mechanism to the fight against corruption at the grassroots. NACCSC will, through the existing partnerships with various organizations and key stakeholders, continue to implement the values-based anti-corruption campaign to promote the embrace and practice of the National Values contained in article 10 of the Constitution of Kenya, 2010. Already, the initial values messages disseminated through the media have helped generate debates on the position of values in the fight against corruption.

NACCSC emphasizes that every individual has a critical role in fighting corruption first within his/her sphere of influence and then collectively to attain a corruption-free country. We ask all Kenyans to join the fight to make Kenya a prosperous country.



Archbishop Eliud Wabukala
CHAIRMAN, NACCSC

NACCSC MEMBERS



Hon. Prof. Githu Muigai E.G.H., SC
Attorney-General of the Republic of Kenya



Archbishop Eliud Wabukala
Chairperson, NACCSC



Mr. Njee Muturi, C.B.S.
Solicitor-General, Office of the Attorney-General and Department of Justice,
Member



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Mr. Sammy A.S. Itemere
Principal Secretary, Ministry of
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**Ms Mwanamaka Amani
Mabruki, C.B.S.**
Principal Secretary, State
Department for Devolution



Mr. Waithaka Waihenya
Managing Director, Kenya
Broadcasting Corporation
Member



Mr. Philip K. B. Kinisu
Chairperson, Ethics and Anti-
Corruption Commission,
Member



Mr. G. D. Gathii
Ag. Director, NACCSC,
Member

EXECUTIVE SUMMARY

Introduction

The Government established the National Anti-Corruption Campaign Steering Committee (NACCSC) and appointed members through the Kenya Gazette Notice no 6707 of 19th September, 2014 – appendix I. NACCSC is mandated to undertake a nationwide public education, sensitization and awareness-creation campaign against corruption aimed at effecting fundamental changes in the behaviour, attitudes, practices and culture of Kenyans towards corruption. NACCSC comprises 14 Members drawn from Government Ministries, Departments and Agencies relevant to the campaign against corruption; the National Youth Council and National Council for Persons With Disabilities; Religious Organizations and Maendeleo Ya Wanawake Organization, all of which have functional structures up to the grassroots suitable for campaign implementation.

The Gazette Notice requires NACCSC to prepare half-yearly reports for H.E. the President detailing the progress made in the implementation of various campaign programmes and activities. In line with this requirement, NACCSC has prepared this report covering the period 1st April to 30th September, 2015.

A. Summary of Policy Interventions

(i) Policy Meetings with County Governments

NACCSC Members held high level policy meetings with County Governments Officials in Uasin Gishu, Trans Nzoia, Nandi, Elgeyo Markwet and Baringo Counties in the period 25th to 29th May, 2015. The meetings were attended by the County Governors and/or their Deputies, County Executive Committee members and other high ranking officials in the County Governments. Incidences of corruption in the counties and the initiatives necessary to fight and prevent the vice from taking root were discussed. County Governments agreed to partner with NACCSC in the implementation of campaign activities, establishment of Anti-Corruption Civilian Oversight Committees in each County and production and transmission of anti-corruption messages through local FM radio stations. The role of every individual citizen in the fight was emphasized.

(ii) Taskforce on the Review of the Legal, Policy and Institutional Framework for Fighting Corruption in Kenya

The Hon. Attorney-General established a Taskforce to review the legal, policy and institutional framework for fighting corruption in Kenya and advise the Government. NACCSC was appointed a member of the Taskforce and has been involved in the activities. Appropriate contribution would be made to the ongoing activities based on NACCSC's experiences during implementation of campaign activities.

B. Summary of Campaign Activities

During the reporting period, NACCSC implemented the following campaign activities under communication, advocacy, administration and finance programmes while the Office of the Director provided overall guidance, supervision and strategic leadership.

a) Communication Activities

NACCSC, implemented communications activities as follows: –

(i) Anti-Corruption Radio Campaign

Following the policy meetings held with various County Governments during which the implementation of a radio campaign was agreed upon, NACCSC conceptualized one-hour interactive talk shows which were implemented in the period April to August, 2015. The talk shows were produced and transmitted through eight radio stations – Kalya FM, Radio Jambo, Inooro FM, Star FM, Ghetto Radio, Musyi FM, West FM and Radio Kaya reaching a total of 13,933,500 listeners weekly.

(ii) Values-Based Anti-Corruption Campaign

NACCSC conceptualized a nationwide values-based anti-corruption campaign with the National Values in article 10 of the Constitution of Kenya, 2010 as the basis. The campaign aimed at promoting the embrace and practice of the national values as a tool to fight corruption, change the citizens' mindset and move people to the level of taking action against the vice. 60 (sixty) one-minute values-based anti-corruption Public Service Announcements in form of vox-pops and one 45-minute documentary were produced and disseminated through four radio stations and two television stations reaching an estimated 15.7 million and 1.4 million listeners and viewers respectively per each transmission day.

(iii) Information, Education and Communication Materials

NACCSC procured 21,000 pieces of Information, Communication and Education (IEC) materials to carry anti-corruption messages. GIZ also provided support in the design and production of 4,250 additional pieces of IEC materials for distribution during implementation of campaign activities under the Good Governance Support Programme. Distribution to key stakeholders in the campaign is an ongoing activity.

(iv) Agricultural Show

NACCSC participated in the Nairobi International Trade Fair held from 28th September to 4th October, 2015 during which anti-corruption messages were disseminated and 2,600 branded IEC materials distributed to enhance visibility and retention of the messages.

b) Advocacy Activities

NACCSC implemented advocacy activities as follows: –

1. County Anti-Corruption Civilian Oversight Committees

a) Consultative Meetings

18 consultative meetings with stakeholders in the counties were held to sensitize and rally support for the implementation of campaign activities. The responses were positive and culminated in the development of annual workplans for the County Anti-Corruption Civilian Oversight Committees (CACCOCs).

b) Sensitization and Awareness Forums

(i) Social Audits and Public Reporting Forums

22 Social Audits and Public Reporting Forums were undertaken by Kakamega, Bungoma, Busia, West Pokot, Migori, Kisii, Makueni, Garissa, Embu, Nairobi City and Meru CACCOCs. A total of 1022 key beneficiaries and leaders were reached with anti-corruption messages. Participants were also sensitized on corruption in the implementation of public projects and programmes and the actions to prevent the

vice, with emphasis on the need for the beneficiaries to elect Project Management Committees to oversee the implementation.

(ii) Public Barazas

16 public barazas were held by CACCOCs in Taita Taveta, Kakamega, Kirinyaga, Kilifi, Nairobi City, Meru and Kiambu counties reaching a total of 3810 beneficiaries. The forums were organized by various stakeholders. Anti-corruption messages disseminated included what corruption is, types, manifestations, effects, benefits of fighting the vice and actions that should be taken.

(iii) Capacity Building Workshop for CACCOCs

45 members of the newly reconstituted Mombasa, Taita Taveta, Nairobi City, Kirinyaga and Embu CACCOCs underwent capacity building workshops lasting two days each to equip them with knowledge and skills necessary for the discharge of their functions.

c) Anti-Corruption Forums

Nairobi City, Makueni, Migori, Bungoma, Kakamega, Kirinyaga, Garissa, Embu, Busia West Pokot and Kiambu CACCOCs organized sensitization workshops for a total of 1,375 Religious, Women and Youth Leaders; stakeholders in the land sector, Constituency Development Fund Committees and Project Management Committees on corruption. 33 Embu County Government Sub-County and Ward Administrators that oversee the implementation of public projects and programmes were also sensitized on corruption. Others forums included a community forum organized by Transparency International – Kenya in Kiambu for 63 participants and a free legal aid clinic at the Blessed Sacrament Catholic Church, Nairobi for 300 participants.

2. Collaboration and Partnerships with Other Organizations

(i) Partnerships with Organizations Represented in NACCSC

NACCSC partnered with organizations represented in its membership, pursuant to which a Memorandum of Understanding (MoU) was signed with the Inter Religious Council of Kenya on 8th April, 2015 on corruption. The MoU was to guide the implementation of joint anti-corruption campaign programmes and activities. Consultative meetings are ongoing with the National Youth Council and National Council for Persons With Disabilities (NCPWD) that will culminate in signing of similar MoUs. Implementation of the MoU signed with Maendeleo Ya Wanawake Organization is ongoing.

(ii) Capacity Building Seminar for Staff of Cerebral Palsy Society of Kenya

NACCSC sensitized staff of the Cerebral Palsy Society of Kenya, an affiliate of NCPWD, on 3rd September, 2015. At the end of the workshop, participants agreed to fight and prevent corruption in their institution.

(iii) Integrated Public Complaints Referral Mechanism

Three Secretariat staff, attended a three day workshop from 7th to 28th September, 2015 organized to review the Integrated Public Complaints Referral Mechanism (IPCRM) work plan and also be trained on the use of the re-designed e-complaints management system.

C. Challenges and Recommendations

The campaign faced some challenges, arising from which some recommendations have been made as follows:-

1) Challenges

Some of the challenges experienced during this reporting period include:

- (i) A deeply entrenched culture of corruption in the Kenyan society that continues to hamper the effective fight against corruption.
- (ii) Inadequate participation by the public in the management of affairs affecting them, which gives leeway to public officials to engage in corruption.
- (iii) Inadequate capacity of Project Management Committees (PMCs) to fight and prevent corruption in the implementation of development projects and programmes funded by the taxpayer.
- (iv) Non-embrace and non-practice of the national values provided in the Constitution of Kenya, 2010 leading to high incidence of corruption.
- (v) Complex procurement processes and inadequate information on empowerment programmes for the women, youth and persons with disabilities which promote corrupt practices e.g. Access to Government Procurement Opportunities.
- (vi) Inadequate financial resources for NACCSC to effectively implement a nationwide anti-corruption campaign.

2) Recommendations

The following are the recommendations to address the above challenges:

- (i) Capacity building and involvement of Religious institutions, civil society organizations and other stakeholders to support and implement the campaign against corruption.
- (ii) Civic education and awareness creation on the provisions of the Constitution on public participation to mobilize citizens to actively participate in the formulation and management of public affairs.
- (iii) Intensification of social audits and public reporting forums by PMCs to sensitize the public on corruption in publicly funded projects and programmes and how to prevent the vice.
- (iv) Prioritization of preventive strategies in the overall fight against corruption.
- (v) Examination of all Government processes and procedures to eliminate those that encourage and promote corrupt practices.
- (vi) Intensification of the values-based anti-corruption campaign to promote the embrace and practice of national values as a tool to fight corruption and unethical conduct.
- (vii) Implementation of segment specific awareness creation on new Government initiatives and empowerment programs for vulnerable groups.
- (viii) Consideration for enhanced allocation of funds to NACCSC to facilitate implementation of an effective awareness campaign covering all counties.

I. REPORTS ON POLICY INTERVENTIONS

1. Policy Meetings with County Governments

NACCSC Members visited five counties in the North Rift Region for high level policy strategy meetings with the County Governments. The meetings were held as follows:

No	Date	County	Host
(i)	25 th May, 2015	Uasin Gishu	Deputy Governor H.E. Hon. Daniel K. Chepno
(ii)	26 th May, 2015	Trans Nzoia	Governor H.E. Hon. Patrick Khaemba
(iii)	27 th May, 2015	Nandi	Deputy Governor H.E. Hon. Dominic Biwott
(iv)	28 th May, 2015	Elgeyo Marakwet	Governor H.E. Hon. Alex Tolgos
(v)	29 th May, 2015	Baringo	Governor, H.E. Hon. Benjamin C. Cheboi

The meetings were attended by the Governors, Deputy Governors, County Executive Committee (CEC) Members, County Secretaries and Chief Officers, among other high ranking county officials.

Objectives of the Meetings

The main objective of the meetings was for NACCSC to discuss and agree with the County Governments on the strategies to fight corruption. Specifically, the following issues were discussed:

- (i) The potential of corruption to permeate and derail the development agenda of the County Governments.
- (ii) Corruption issues that NACCSC had documented during previous implementation of various anti-corruption activities and whether they still persisted.
- (iii) The need to raise public awareness among citizens on corruption and rally support for local and national anti-corruption initiatives.
- (iv) Anti-corruption campaign programmes and activities that NACCSC and County Governments could jointly implement.
- (v) Use of the local FM Radio stations in the dissemination of anti-corruption messages.

Corruption Issues Validated

Corruption in the following areas as had been identified during previous campaign engagements in the counties was confirmed as still prevalent:

- (i) Land matters
- (ii) Cattle rustling
- (iii) Service delivery
- (iv) Revenue collection and utilization of resources
- (v) Public procurement of goods and services
- (vi) Illegal logging especially in Nandi and Elgeyo Marakwet counties
- (vii) Bursary funds disbursements
- (viii) Devolved funds and cash transfers

- (ix) Implementation of public projects and programmes
- (x) Tribalism, clannism, nepotism and favouritism in recruitment, awards of tenders and access to services
- (xi) Management of Security



The Ag. Programme Officer, Research and Advocacy, Mrs. Evalyne Rono explains the mandate of NACCSC to the Baringo County Governor, H.E. Hon. Benjamin Cheboi (extreme right) during a meeting held in his office at Kabarnet. Seated to her left is NACCSC Vice-Chairperson, Rev. Jesse Mutura

During the meetings, Governors in the five Counties commended NACCSC for recognizing that County Governments had a role in the fight against corruption. They welcomed the initiative by NACCSC to seek partnership with their Governments to fight and prevent corruption, saying they viewed corruption as a threat to devolution and had indeed made some areas lag behind in development. They acknowledged that corruption issues previously documented by NACCSC were still prevalent. Further, they indicated that their respective counties had put in place mechanisms to fight corruption including Corruption Prevention Committees.

Governors were of the view that the best solution was to develop and implement preventive measures as opposed to enforcement of the law when corrupt activities had already taken place and public resources lost. They said the embrace of values is the way to go for the war against graft to be won. Each County Government, therefore, committed to vigorously fight corruption and support implementation of the campaign as follows:

- (i) Partnership and collaboration with NACCSC in the development of campaign programmes.
- (ii) Formulation of county specific strategies, massive sensitization and awareness creation programmes for local residents and county leaders including Women, Youth, Religious and Opinion Leaders; Project Management Committees, School Committees and Boards of Management, among other stakeholders.
- (iii) Production and transmission of anti-corruption messages through the following FM Radio Stations identified by the County Governments:

- West FM, Kalya FM and Kass FM for Trans Nzoia County
 - Kass FM for Uasin Gishu, Nandi, Elgeyo Marakwet and Baringo Counties
- (iv) Establishment of County Anti-Corruption Civilian Oversight Committee (CACCOC) in each County to undertake public education and sensitization, rally support for the fight, provide support mechanism necessary for effective public participation and regular monitoring of corruption in the implementation of publicly funded projects and programmes. County Governments agreed to identify and recommend respected citizens for appointment to CACCOCs.
- (v) Undertaking joint research/studies and sharing findings of study reports.
- (vi) Provision of budgetary support to the fight against corruption, strengthening of revenue collection systems and transparent procurement of goods and services.
- (vii) Availing to the public information on approved projects / programmes for ease of monitoring corruption.



NACCSC Members, Secretariat Staff and Elgeyo Marakwet County Officials pose for a photo with the Governor, H.E. Hon. Alex Tolgos (seated third from right), his deputy (second right) after a meeting in the Governor's office at Iten

In addition, Governors raised the following issues which, in their view, needed to be addressed so as to strengthen the fight against corruption:

- (i) Efforts to sort out land ownership issues, including land buying companies and squatter problems, be stepped up since they constituted major sources of corrupt practices.
- (ii) The anti-corruption messages be tailored in the local language to make them more appropriate, relevant and understood by county residents.
- (iii) Utilization of Information, Communication Technology (ICT) in the fight against corruption e.g. establishment/development of bulk short messaging system for reporting corruption in the counties.

- (iv) Vetting of public officers before and after appointment to inculcate a culture of integrity, including reporting to work on time by public servants as failing to report to work on time amounted to corruption.
- (v) Policy guidance on formation of Project Management Committees (PMCs) for all development projects initiated in the counties and training of the PMC members on corruption before they commence implementation.
- (vi) Mainstreaming of anti-corruption in the public sector.
- (vii) Fast tracking adjudication of corruption cases by the Judiciary so that they take the shortest time possible.
- (viii) Capacity building of County Government staff on integrity and ethical conduct.

Governors, however, complained that the impact of resources being deployed by the National Government for service delivery was still minimal and County Governments were, at times, being called upon to provide support, especially on security services.

Way Forward

The Governors welcomed the proposal for partnership and expressed their full support for NACCSC in the implementation of sensitization and awareness creation programmes in their counties. They promised to appoint Liaison Officers to work with NACCSC in furthering the collaborative efforts and partnership; and in developing appropriate strategies to fight corruption.

2. Taskforce on the Review of the Legal, Policy and Institutional Framework for Fighting Corruption in Kenya

The Hon. Attorney General established a Taskforce to review the legal, policy and institutional framework for fighting corruption in Kenya and advise the Government. NACCSC was appointed a member of the Taskforce and is represented by the Director. Appropriate contribution would be made to the Taskforce based on NACCSC's experiences during implementation of campaign activities.

II REPORTS ON CAMPAIGN ACTIVITIES

The implementation of campaign activities was undertaken within four broad areas as detailed below while the Directorate continued to provide strategic leadership and overall guidance: -

A. COMMUNICATION ACTIVITIES

In the period under review, the following campaign activities were implemented under Communications:-

1. Anti-Corruption Radio Campaign

During the policy meetings held previously with various County Governments, implementation of the radio campaign was one of the agreed collaborative campaign initiatives. During the meetings, Governors identified and recommended FM radio stations popular with residents in the respective Counties and recommended them to NACCSC for procurement.

Consequently, NACCSC conceptualized and developed an anti-corruption radio campaign in form of talk shows which were implemented in the period April to August, 2015. The talk shows were highly interactive, with the listeners communicating to the guests through short text messages, face book posts and tweets; and telephone call-ins to ask questions on topical corruption issues or make contributions as well as suggest ways of combating the vice. The following messages were disseminated during the campaign:-

- a) What corruption is
- b) Types of corruption
- c) Manifestations of corruption
- d) Effects of corruption
- e) Actions against corruption.

A total of ninety-six (96) one-hour talk shows were produced and transmitted through eight FM radio stations reaching a total of 13,933,500 listeners weekly generally and specifically in 23 counties as detailed in table 1 below:-

Table 1: FM Stations in the NACCSC Anti-Corruption Radio Campaign

No	Radio Station	Counties Covered	Weekly Listenership
1.	Ghetto Radio	Nairobi City and surrounding areas	358,600
2.	Radio Jambo	Nationwide	5,700,000
3.	West FM	Bungoma, Kakamega, Busia, Vihiga and Trans Nzoia	2,700,000
4.	Kalya FM	West Pokot	166,400
5.	Musyi FM	Machakos, Makueni and Kitui	1,600,000
6.	Inooro FM	Nyeri, Muranga, Kiambu, Nyandarua, Kirinyaga, Laikipia and Nakuru	2,200,000
7.	Star FM	Garissa, Wajir and Mandera	449,400
8.	Kaya FM	Mombasa, Kilifi and Kwale	759,000
Total			13,933,500

2. Values-Based Anti-Corruption Campaign

NACCSC conceptualized and developed a nationwide values-based anti-corruption campaign with the National Values in article 10 of the Constitution of Kenya (2010) as the basis. The campaign aimed at promoting the embrace and practice of the national values as a tool to fight corruption, change the citizens' mindset and move them to the level of taking action against the vice. The campaign was successfully implemented as follows:

a) Public Service Announcements

60 Public Service Announcements (PSAs) in form of vox-pops were designed and produced in April and May 2015. The vox-pops incorporated discussions and views by members of the public on corruption and national values. Each PSA ended with either of the questions **"Corruption: What can you do about it?"** and **"If you are committed to good values, you can finish corruption: Are you?"**. The questions were posed (as homework) for the public to continue thinking about values and form the entry point during production of additional PSAs on corruption, national values and the link between corruption and the non-embrace and non-practice of values to increased incidences of corruption reported in the society.

The PSAs discussed the following issues:

- (i) What corruption is
- (ii) How corruption manifests itself
- (iii) What individuals had done to tackle corruption
- (iv) What national values are and the link to corruption.

The PSAs were then disseminated through radio and television stations in the period May – August 2015 as follows:

1. Radio

<u>FM Station</u>	<u>Listenership</u> (per transmission)	<u>Corporate Social Responsibility by</u> <u>the Station</u>
(i) Radio Jambo	5,700,000}	Free PSAs on Classic 105 and Kiss FM
(ii) Milele FM	3,800,000}	
(iii) Q FM	3,500,000}	
(iv) Kameme FM	2,700,000	Free PSAs on Mayian and Pilipili FM

Transmission through the radio stations ended on 30th June, 2016 due to inadequacy of funds.

2. Television

<u>Station</u>	<u>Listenership (per transmission)</u>
(i) NTV	828,000
(ii) K24	597,000

b) Documentary

NACCSC produced and transmitted one 45-minute documentary titled "Fighting Corruption: The Values Question". The documentary showcased discussions on the national values and the link between values and the fight against corruption. The documentary was disseminated through two television stations as indicated below:

Station	Listenership
1. NTV	828,000
2. K24	597,000

NACCSC paid for two quarter-page adverts in the Daily Nation Newspaper to advertise the documentary while the Nation Media Group carried a free strip advert as part of its corporate social responsibility. The Ministry of Information, Communication and Technology (MICT) assisted NACCSC to disseminate the anti-corruption messages in the PSAs and documentary to different parts of the country through the Factual Films Department.

3. Upgrade of the NACCSC Website

During the period under review, the NACCSC Website was re-designed to comply with the standards and guidelines for Government Websites released by the Information Communication Technology Authority. The redesign was through a consultative process and included sending the link to the following stakeholders for their input: Office of the Attorney General and Department of Justice (OAG & DOJ), MLCT, Transparency International (Kenya), Kenya National Commission on Human Rights, Ethics and Anti-Corruption Commission and National Cohesion and Integration Commission. Feedback and suggested changes received from the stakeholders were incorporated and the new website availed to the public online on 15th June, 2015. The redesign also enabled all users access the website through various devices, including smart phones.

4. Nairobi International ASK Show

The Nairobi International Trade Fair took place from 28th September to 4th October, 2015 at the Jamhuri Showground, both days inclusive. NACCSC exhibited within the OAG & DOJ show stand. The Hon. Attorney General was among the participants who visited the Stand and was greatly impressed by NACCSC's efforts to sensitize and mobilize Kenyans to change behavior and actively participate in the fight against corruption.



Attorney-General Hon. Prof. Githu Muigai signs the NACCSC Visitors' Book when he toured

the OAG & DOJ Show Stand. He was impressed by the behavioural change campaign implemented by NACCSC. He is accompanied by the NACCSC Ag. Programme Officer, Communication, Ms Faynie Mwakio (middle) and other officers

As part of the awareness creation campaign, a large banner bearing anti-corruption messages was strategically erected at the main show arena. NACCSC also procured and distributed information, Education and Communication (IEC) materials to the show participants during the activity as shown in Table 2 below:

Table 2: IEC Materials Distributed during the Trade Fair

ITEM	NUMBER
1. Brochures	700
2. Branded car stickers	700
3. Branded wrist-bands	700
4. Branded key chains	200
5. Branded pens	200
6. Simama music CDs	100

5. Information Education and Communication Materials

NACCSC sought and was granted authority by the National Treasury to procure IEC materials to carry anti-corruption messages. GIZ also provided support in the design and production of additional IEC materials for distribution during implementation of campaign activities under the Good Governance Support Programme. The materials were delivered and distribution to key campaign stakeholders is an ongoing activity. The items procured are as indicated in table 3 below:

Table 3: Information, Education and Communication Materials Produced

No.	BRANDED ITEM	NUMBER PRODUCED	SOURCE	
			GoK (Number)	GIZ (Number)
1.	Polo shirts	1,000	-	1,000
2.	Round neck t/shirts	2,500	1,000	1,500
3.	Shirts	1,000	1,000	-
4.	Sleeveless sweaters	500	500	-
5.	Lesos	2,750	1,000	1,750
6.	Headscarves	500	500	-
7.	Wrist bands	2,000	2,000	-
8.	Key chains	2,000	2,000	-
9.	Notebooks	3,000	3,000	-
10.	Pens	2,000	2,000	-
11.	Umbrellas	1,000	1,000	-
12.	Brochures	5,000	5,000	-
13.	Pull-up/roll-up screens	15	15	-
14.	Display banners	20	20	-
15.	Digital banners	10	10	-
16.	Posters	200	200	-
17.	Car stickers (size A2)	255	255	-
18.	Small display stickers	1,500	1,500	-
	Total (no)		21,000	4,250

B. ADVOCACY ACTIVITIES

During the reporting period, NACCSC implemented the following advocacy campaign activities:

1. County Anti-Corruption Civilian Oversight Committees

a) Consultative Meetings

The Regional Anti-Corruption Coordinators held a total of 18 consultative meetings with stakeholders, thus, County and National Government officials in the counties, Ministries/Departments, Members of Parliament, Schools Management and Constituency Development Fund (CDF) Managers to sensitize them and rally support for the implementation of campaign activities. The response was positive and culminated in the development of workplans for the County Anti-Corruption Civilian Oversight Committees (CACCOCs).

b) Sensitization and Awareness Forums

(i) Social Audits and Public Reporting Forums

22 Social Audits and Reporting Forums were undertaken by Kakamega, Bungoma, Busia, West Pokot, Migori, Kisii, Makeni, Garissa, Embu, Nairobi City and Meru CACCOCs. A total of 1022 key beneficiaries and leaders were reached with anti-corruption messages.



Meru CACCOC and members of the stalled Ntakira Water Project Management Committee (PMC) during a social audit held on 21st April, 2015. After sensitization in the public reporting forum, the beneficiaries identified the PMC as the major problem and resolved to have it disbanded, fresh elections conducted from the sub-location level and the new team to only start work after sensitization by NACCSC on corruption in project implementation and how it can be prevented.

Participants in the social audit activities were sensitized on the stages in the project cycle, the attendant corruption issues and corruption preventive actions at each stage; importance of transparently constituting local committees to oversee the implementation of public projects and programmes. The latter includes bursary funds, cash transfers for the aged, orphans and vulnerable children, among others.

Summary of Corruption Issues Recorded

During the social audits and public reporting forums, the following corruption issues were recorded from contributions made by the participants:

- (i) PMCs rarely held meetings to update beneficiaries on the progress in the implementation of publicly funded projects and programmes.
- (ii) Non-involvement of the communities during identification, prioritization and implementation of public projects and programmes.
- (iii) Lack of transparency and accountability in the utilization of public funds.
- (iv) Demands for bribes during distribution of bursary funds.
- (v) Mismanagement and wastage of public resources.
- (vi) Negligence to erect accountability boards for public projects, thereby denying citizens crucial information to facilitate monitoring.
- (vii) Delays experienced in the commencement and completion of public projects.
- (viii) Construction materials being carted away by corrupt individuals.
- (ix) Practice of tribalism, nepotism and clannism during recruitment for jobs in public projects.

(ii) Public Barazas

Taita Taveta, Kakamega, Kirinyaga, Kilifi, Nairobi City, Meru and Kiambu CACCOCs participated in 16 public *barazas* and sensitization forums organized by various stakeholders, reaching a total of 3810 people.



A sensitization forum organized by Embu CACCOC for residents of Nguthi Sub-Location, Mbeere North, Embu County

The following anti-corruption messages were disseminated: what corruption is, types, manifestations, effects, benefits of fighting the vice and actions, including prevention, that should be taken.

(iii) Capacity Building Workshops for CACCOCs

Members of the newly reconstituted Mombasa, Taita Taveta, Nairobi City, Kirinyaga and Embu CACCOC underwent two day capacity building workshops to equip them with knowledge and skills necessary for the discharge of their functions as shown in table 4 below:-

Table 4: Capacity Building Workshops Held by CACCOCs

S/No.	County	Workshop Dates	No of CACCOC Members	Guests During the Official Opening	Topics Covered	Facilitators
1.	Mombasa	1 st – 2 nd April, 2015	6	County Secretary	(i) Mandate and functions of NACCSC	<ul style="list-style-type: none"> – NACCSC Secretariat – EACC – KNCHR – County Governments of Mombasa, Nairobi City, Taita Taveta, Kirinyaga and Embu
2.	Nairobi City	23 rd – 24 th April, 2015	15	County Secretary	(ii) Understanding corruption and the legal provision for the fight against corruption	
3.	Taita Taveta	28 th – 29 th April, 2015	9	County Secretary	(iii) Mandates and functions of CACCOCs	
4.	Kirinyaga	4 th and 5 th May, 2015	9	H.E the Governor	(iv) Detecting and reporting corruption	
5.	Embu	6 th and 7 th May, 2015	6	CEC Member – Public Administration	(v) Social audit and corruption in the project cycle	
					(vi) Record management as a tool to fight corruption	
					(vii) Public financial Management and budgetary process	
					(viii) Communicating anti-corruption messages	
					(ix) Government Procurement procedures and processes	
					(x) Integrated Public Complaints Referral Mechanism (IPCRM)	
	Total		45			



Nairobi City CACCOC members pose for a photograph with Nairobi City County Secretary and Head of County Public Service, Mr. Gregory Mwanangongo (in a red cap) after he officially opened the capacity building workshop

A total of 45 CACCOC members were trained. CACCOCs then held inaugural meetings, elected chairpersons and adopted the work plans developed previously by the predecessor Committees. The CACCOCs will be officially launched to create awareness of their existence and functions; and rally public support for their work.

(iv) Anti-Corruption Sensitization Workshops

a) Sensitization Workshops for Specific Groups

Nairobi City, Makueni, Migori, Bungoma, Kakamega, Kirinyaga, Garissa, Embu, Busia West Pokot and Kiambu CACCOCs organized sensitization workshops for Religious Leaders, Women and Youth Leaders, Stakeholders in the lands sector, Constituency Development Fund Committees (CDFCs) and (PMCs) as indicated in table 5 below:-

Table 5: Workshops Organized by CACCOCs for Specific Groups

S/NO	CACCOCs	Target Group	Workshop Date	No Trained	Venue
1.	Kiambu	Women Leaders	9 th June, 2015	56	Kiambu Institute of Science and Technology
		Youth Leaders	10 th June, 2015	60	
2.	Kirinyaga	Gichugu CDFCs	27 th May, 2015	47	Gichugu Youth Empowerment Centre
3.	Makueni	CDFCs and PMCs	30 th May, 2015	56	Wote Technical Training Institute
4.	Kakamega	Stakeholders in the land sector	8 th June, 2015	35	Masinde Muliro University of Science and Technology
		Youth Leaders	9 th June, 2015	95	
5.	Bungoma	Religious Leaders	4 th June, 2015	83	Mabanga Agricultural Training Centre
		Women Leaders	5 th June, 2015	91	
6.	Nairobi City	CDFCs and PMCs	26 th and 27 th May, 2015	120	College of Insurance
7.	Garissa	Youth Leaders	3 rd June, 2015	50	Garissa Teachers Training College
		Religious Leaders	4 th June, 2015	46	
		Women Leaders	5 th June, 2015	60	

8.	Embu	Karaba Water Users	26 th May, 2015	92	Karaba CDF Hall
9.	Migori	CDFCs	2 nd June, 2015	76	Migori Teachers Training College
10.	Busia	Youth Leaders	10 th June, 2015	110	Busia Agricultural Training Centre
		CDFCs	11 th June, 2015	44	
		Women Leaders	12 th June, 2015	90	
11.	West Pokot	CDFCs	16 th June, 2015	59	Lutheran Bible College
		Youth Leaders	17 th June, 2015	105	
				1,375	

The participants were sensitized on the following topics:

- a) Mandate and functions of NACCSC.
- b) Understanding corruption and the legal framework for the fight.
- c) The role of various participants in the fight against corruption.
- d) Detecting and reporting corruption.
- e) Social audit and corruption in the project cycle.
- f) Records management as a tool to fight corruption.
- g) Collaboration and networking between various stakeholders in the fight against corruption.
- h) Communicating anti-corruption messages.

County and the National Governments prioritized the official opening ceremonies of the workshops through representation by very senior officials. Collaboration with both the National and County Governments would be enhanced.



A workshop participant in Busia County explains how corruption frustrates their quest to win tenders under the Access to Government Procurement Opportunities (AGPO) reserved for women, youth and persons with disabilities. Participants complained that they were coerced to bribe before they could be awarded tenders under the programme

Corruption Issues Recorded

- a) Corruption in the management of public projects in various constituencies
- b) Religious leaders acknowledged that their institutions experienced corruption challenges
- c) Demand for bribes was prevalent in the issuance of ID cards to the youth at the vetting stage held in the Chiefs/Assistant Chiefs offices
- d) Female youth and women complained of sexual harassment when seeking services in Government Offices, particularly tenders under the AGPO programme
- e) Nepotism and clannism were practised during recruitment exercises.

b) Capacity Building and Sensitization Workshop for Embu County Officials

Embu CACCOC undertook a two-day capacity building and sensitization workshop on 23rd – 24th June, 2015 for 33 Embu County Government officials that oversee the implementation of public projects and programmes, thus the Sub-County and Ward Administrators and Revenue Officers. The workshop, which was officially opened by the Embu Deputy Governor, was facilitated by NACCSC Secretariat, EACC, KNCHR and the County Government of Embu. The following topics were covered:

- (i) Mandate and functions of NACCSC
- (ii) Understanding corruption and the legal framework for the fight
- (iii) Bursary disbursement system
- (iv) Detecting and reporting corruption
- (v) Social audit and corruption in the project cycle
- (vi) Records management as a tool to fight corruption
- (vii) Public financial management and budgetary process
- (viii) Communicating anti-corruption messages
- (ix) GOK procurement, procedures and processes
- (x) Impact of decentralization on agriculture and role of ward representatives

2. Community Forums Organized by other Stakeholders

a) Community Forum on Mandate of State Agencies

Transparency International (TI) – Kenya organized a community forum in Limuru Sub-County, Kiambu County at Githogocho Primary School on 12th August, 2015 and invited NACCSC to make a presentation. The forum was organized for members of the public to understand the mandates of various partnering institutions under the Integrated Public Complaints Referral Mechanism (IPCRM). Alongside the forum, a team of lawyers offered the participants free legal advice. The total number of participants was 63. NACCSC made a presentation on its mandate and understanding corruption: definitions, manifestations, causes, effects, actions and benefits of fighting corruption. Participants shared the following corruption issues:

- 1) Lack of transparency and accountability in the utilization of funds for public projects and programmes in the sub-county.

- 2) Mismanagement of resources especially in the construction of the main road to the area which had received funding for many years but was yet to be completed.
- 3) Grabbing of public land.
- 4) Nepotism during recruitment by the County Government of Kiambu.
- 5) Lack of action on corruption cases reported to the relevant bodies. Instead, the complainants/whistleblowers started receiving threats.

Recommendations/Way Forward

- 1) Participants requested NACCSC to plan and hold an anti-corruption awareness creation forum in Ndeiya Ward of Limuru Sub-County.
- 2) Anti-corruption champions be identified in every village to spearhead awareness creation programmes and the fight against corruption.
 - b) Public Forum and Free Legal Aid Clinic: Blessed Sacrament Catholic Church, Buru Buru

The OAG & DOJ invited NACCSC, alongside its other Departments, to participate in a one day public forum and free legal aid clinic at the Blessed Sacrament Catholic Church, Buru Buru, Nairobi on 12th September, 2015. The forum was organized to sensitize the faithful drawn from the Catholic Parish on the Constitution of Kenya, 2010, services offered by various departments and alternative disputes resolution mechanisms, among others. NACCSC sensitized the estimated 300 participants on its mandate, corruption, definitions, causes, effects and benefits of fighting corruption; actions that should be taken against corruption and the role of individuals in the fight.

3. Collaboration and Partnerships

- a) Partnerships with Organizations Represented in NACCSC

Partnerships with organizations represented in the NACCSC membership continued to be developed pursuant to which a memorandum of Understanding (MoU) was signed with the Inter Religious Council of Kenya (IRCK) on 8th April, 2015. The MoU was to guide the implementation of joint anti-corruption campaign programmes and activities through the functional IRCK structures up to the grassroots. A similar MoU has already been signed with the Maendeleo Ya Wanawake Organization (MYWO).

As part of the implementation of the MoU, NACCSC participated in the regional dialogue forums organized by IRCK in Kakamega, Kisumu, Kitale and Nyeri to identify values popular with Kenyans for subsequent promotion and popularization in a value-based anti-corruption campaign. NACCSC will co- sponsor with IRCK regional forums in Coast and North Eastern regions.



NACCSC Chairman, Archbishop Dr. Eliud Wabukala reads the contents of the Memorandum of Understanding signed with the Inter-Religious Council of Kenya on the fight against corruption

Consultative meetings are ongoing with other organizations including the National Youth Council and National Council for Persons With Disabilities (NCPWD), which will culminate in signing of MoUs.

b) Capacity Building Seminar for Cerebral Palsy Society of Kenya Staff
Cerebral Palsy Society of Kenya, an affiliate of NCPWD invited NACCSC to sensitize staff during a seminar held on 3rd September, 2015. NACCSC made a presentation on corruption, definitions, causes, effects, actions and benefits of fighting corruption. At the end of the workshop, participants were in agreement that prevention is the best way to address the corruption problem and it should target all sectors.



The NACCSC Ag. Programme Officer, Research and Advocacy, Mrs. Evalyne Rono (standing) sensitizes the Cerebral Palsy Society of Kenya staff during the staff seminar

c) Integrated Public Complaints Referral Mechanism

Three NACCSC Secretariat Staff attended a three day workshop from 7th to 9th September, 2015 to review the Integrated Public Complaints Referral Mechanism (IPCRM) work plan and be trained on the use of the re-designed e-complaints system. IPCRM is a one stop-shop for processing public complaints through the e-platform.

C. ADMINISTRATION ACTIVITIES

Under administration activities, administrative and logistical support was provided to campaign activities implemented under various programmes and staff trained as follows:

(i) Administrative and Logistical Support

All programme campaign activities were provided with administrative and logistical support. Support included preparation and distribution of letters to the County Governments and other participants for the policy meetings and other anti-corruption activities in the counties; organizing transport for the NACCSC members, staff and IEC materials; registration and facilitation of participants; securing sensitization workshops venues, production and distribution of county briefs, social audits and reporting forums, radio and television campaign programmes and appropriate branding of all activity venues.

(ii) Training/Capacity Building Workshop

NACCSC with the support of GIZ under the Governance Support Programme, organized a two day capacity building workshop for all NACCSC Staff on 15th and 16th July, 2015 to equip the participants with the requisite skills necessary to implement the behavioural change campaign. The following topics were covered:

- a) National values and corruption
- b) Human Rights and corruption
- c) Social audit as a tool to fight corruption
- d) Integrated Public Complaints Referral Mechanism
- e) Change Management

The workshop was useful to the participants and helped create better understanding of the behavioural change campaign and the importance of having sponsors for the campaign, their categorization and positioning, all of which will greatly assist in the implementation of the campaign work plan.



Values-based anti-corruption campaign consultant, Mr. Ken Njiru, illustrates a point during the training organized with support by GIZ for NACCSC Secretariat Staff on change management

D. FINANCE

Finance and Accounts Services

The Finance and Accounts Section facilitated the implementation of programmed campaign activities through preparation and follow up of procurement requisitions for goods and services, preparation and processing of imprests, payments and local purchase/service orders. The section also provided advice on financial matters during the planning of campaign activities.

a) 2014/2015 Financial Year – Budget Implementation

During the 2014-15 financial year, NACCSC was allocated KSh. 151 million by GOK. The Committee recorded an expenditure of KSh. 94,034,282 as at 30th June, 2015. The table below summarizes the status of 2014/2015 expenditure: –

Table 6: Summary of Expenditure – 2014/2015 Financial Years

Source of Funds	Total Allocation (KSh.)	Total Expenditure (KSh.)	Under Expenditure (KSh.)	Absorption Rate
GOK	151,000,000	94,034,282	56,965,718	62%

At the beginning of the of the third quarter, the Government introduced the e-procurement system and due to teething problems, procurement of goods and services was delayed until the middle of the fourth quarter. Nevertheless, procurement of goods and services totaling KSh. 42,538,765 was undertaken but could not be settled due non-release of exchequer by the National Treasury at the close of the financial year. These two issues contributed to the reported under-expenditure and the low absorption rate of 62%. Further, KSh. 42,538,765 was carried forward as pending bills to be settled in 2015/16 financial year.

b) 2015/16 Financial Year – Budget Implementation

The Government allocated NACCSC a total of KSh. 81 million for the recurrent expenditure during 2015/16. This allocation was less by KSh. 70 million the previous year's allocation of KSh. 151 million. The underfunding was compounded by the pending bills brought forward from the previous year totaling KSh. 42, 538,765 which then became the first charge on funds provided in the new financial year 2015/2016.

Processing of the pending bills presented a challenge since the total was more than the half years allocation of KSh. 40,500,000. Consequently, all campaign activities were put on hold until the funding situation improved. By 30th September, 2015, the total expenditure amounted to KSh. 26,124,500.

c) Auditing

Utilization of funds allocated to NACCSC is audited under the Office of the Attorney General and Department of Justice by the Auditor-General, Kenya National Audit Office. All the funds were expended as envisaged in the Public Finance Management Act and other regulations. No adverse reports or audit queries have been received so far.

E. Challenges and Recommendations

The campaign faced some challenges that impacted negatively on the overall fight against corruption, arising from which NACCSC makes some recommendations as follows:-

1. Challenges

Some of the challenges experienced during the reporting period include: -

- (i) A deeply entrenched culture of corruption in the Kenyan society that continues to hamper the effective fight against corruption.
- (ii) Inadequate participation by the public in the management of affairs affecting them, which gives leeway to public officials to engage in corruption.
- (iii) Inadequate capacity of Project Management Committees (PMCs) to fight and prevent corruption in the implementation of development projects and programmes funded by the taxpayer.
- (iv) Non-embrace and non-practice of the national values provided in the Constitution of Kenya, 2010 leading to high incidence of corruption.
- (v) Complex procurement processes and inadequate information on empowerment programmes for the women, youth and persons with disabilities which promote corrupt practices e.g. Access to Government Procurement Opportunities .
- (vi) Inadequate financial resources for NACCSC to effectively implement a nationwide anti-corruption campaign.

2. Recommendations

The following are the recommendations to address the above challenges:

- (i) Capacity building and involvement of Religious institutions, civil society organizations and other stakeholders to support and implement the campaign against corruption.
- (ii) Civic education and awareness creation on the provisions of the Constitution on public participation to mobilize citizens to actively participate in the formulation and management of public affairs.
- (iii) Intensification of social audits and public reporting forums by PMCs to sensitize the public on corruption in publicly funded projects and programmes and how to prevent the vice.
- (iv) Prioritization of preventive strategies in the overall fight against corruption.
- (v) Examination of all Government processes and procedures to eliminate those that encourage and promote corrupt practices.
- (vi) Intensification of the values-based anti-corruption campaign to promote the embrace and practice of national values as a tool to fight corruption and unethical conduct.
- (vii) Implementation of segment specific awareness creation on new Government initiatives and empowerment programmes for vulnerable groups.
- (viii) Consideration for enhanced allocation of funds to NACCSC to facilitate implementation of an effective awareness campaign covering all counties.

Appendix I – Kenya Gazette Notice No 6707

A GAZETTE

26th September, 2014

GAZETTE NOTICE No. 6707

THE NATIONAL ANTI-CORRUPTION CAMPAIGN STEERING COMMITTEE

APPOINTMENT

1. IT IS notified for the general information of the public that His Excellency, Uhuru Kenyatta, President and Commander-in-Chief of the Defence Forces of the Republic of Kenya, has established a Committee to be known as the National Anti-Corruption Campaign Steering Committee (hereinafter referred as the "the Committee" comprising the following:

Eliud Wabukala (Archbishop)—(*Chairperson*).

Jessie Mutura (Ms.)—(*Vice-Chairperson*).

Rahab Mwikali Muiu (Mrs.).

Jardine Mgharo Mwangeka (Mrs.).

Jacine Akinyi Maganda (Ms.).

Francis Ng'ang'a.

Adan Wachu.

The solicitor-General, Office of the Attorney-General and Department of Justice.

The Principal Secretary, National Treasury.

The Principal Secretary, Ministry of Devolution and Planning.

The Principal Secretary, Ministry of Information, Communication and Technology.

The Managing Director, Kenya Broadcasting Corporation.

The Chairman, Ethics and Anti-Corruption Commission.

The Director, National Anti-Corruption Campaign Steering Committee.

2. The Members of the Committee, except the Director appointed under paragraph 6, shall hold office for a period of five (5) years.
3. The functions of the Committee shall be to undertake a nationwide public education, sensitization and awareness creation campaign aimed at effecting fundamental changes in the attitudes, behaviour practices and culture of Kenyans towards corruption.
4. In the performance of its functions under paragraph 3, the Committee shall—
- (a) develop policies for strengthening the campaign against corruption;
 - (b) establish a strategic framework for the nationwide campaign against corruption;
 - (c) develop indices for regular monitoring and evaluation of the anti-corruption campaign and publicly report on the progress made in the campaign;
 - (d) identify and engage partners in developing a mechanism for their effective participation in the campaign against corruption;
 - (e) develop a mechanism for engaging strategic stakeholders and the general public to evolve a strong anti-corruption culture and participate in the fight against corruption;
 - (f) identify and facilitate mobilization of resources required to achieve the goals and objectives of the campaign; and
 - (g) carry out such other functions as may be necessary or incidental to the success of the campaign;
5. In the performance of its functions the Committee—
- (a) shall be responsible to His Excellency the President;
 - (b) shall work closely with the Ethics and Anti-Corruption Commission;
 - (c) shall prepare half yearly reports for His Excellency the President;
 - (d) shall hold such number of meetings in such places and at such times as the Committee shall consider necessary for the prudent discharge of its functions;
 - (e) may use official reports of any previous investigations relevant to its mandate;

(f) may cause to be carried out such studies or research as may inform the Committee on its mandate;

(g) shall have all the powers necessary or expedient for the proper execution of its functions, including the power to regulate its own procedures; and

(h) may create offices and networks in the Counties to expedite the discharge of its functions.

6. The Secretariat of the Committee:

(1) There shall be a Director appointed by the Attorney-General, who shall be the Head of the Secretariat and the Chief Executive Officer of the Committee and such other staff as shall be necessary.

(2) The Secretariat shall be provided by the Office of the Attorney General and Department of Justice.

(3) The Secretariat shall be responsible to the Committee for: -

(i) providing appropriate background briefing to the Committee;

(ii) policy interpretation, developing and implementing campaign programmes and activities;

(iii) Preparing the Committee's reports and disseminating any information deemed relevant to the Committee; and

(iv) undertaking research and liaising with other anti-corruption bodies to gather the relevant information necessary for informing the Committee.

7. Gazette Notice No. 9854 of 2011 is revoked.

Dated the 19th September, 2014.

UHURU KENYATTA,
President.